



N ASSEMBLY 2025

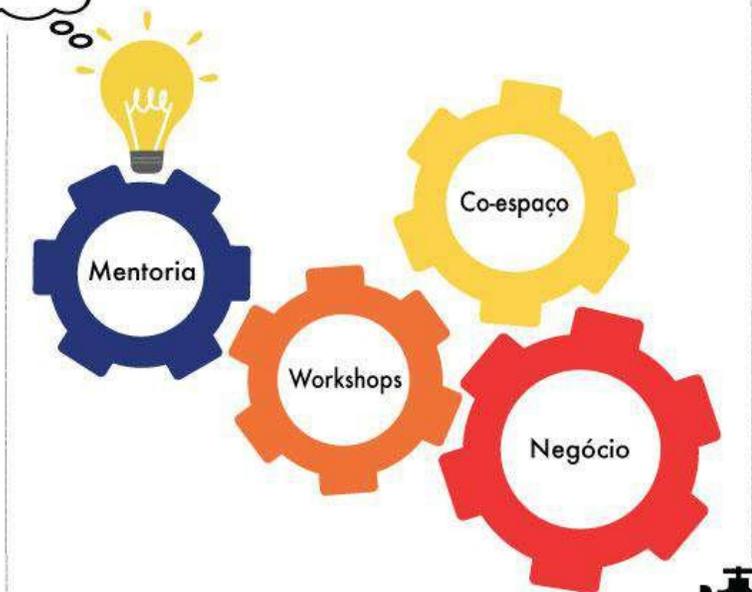
Anne-Catherine Wambersie – Chair

Agenda

1. Mission and Context 2024 (challenges and opportunities)
2. Annual activity report
3. Discussion and Approval of the 2024 Financial Report
4. Outlook for 2025
5. Election of replacements for the Board of Directors and Fiscal Council
6. Closing with questions and general discussion

PRÓJETO HUB

Sonho



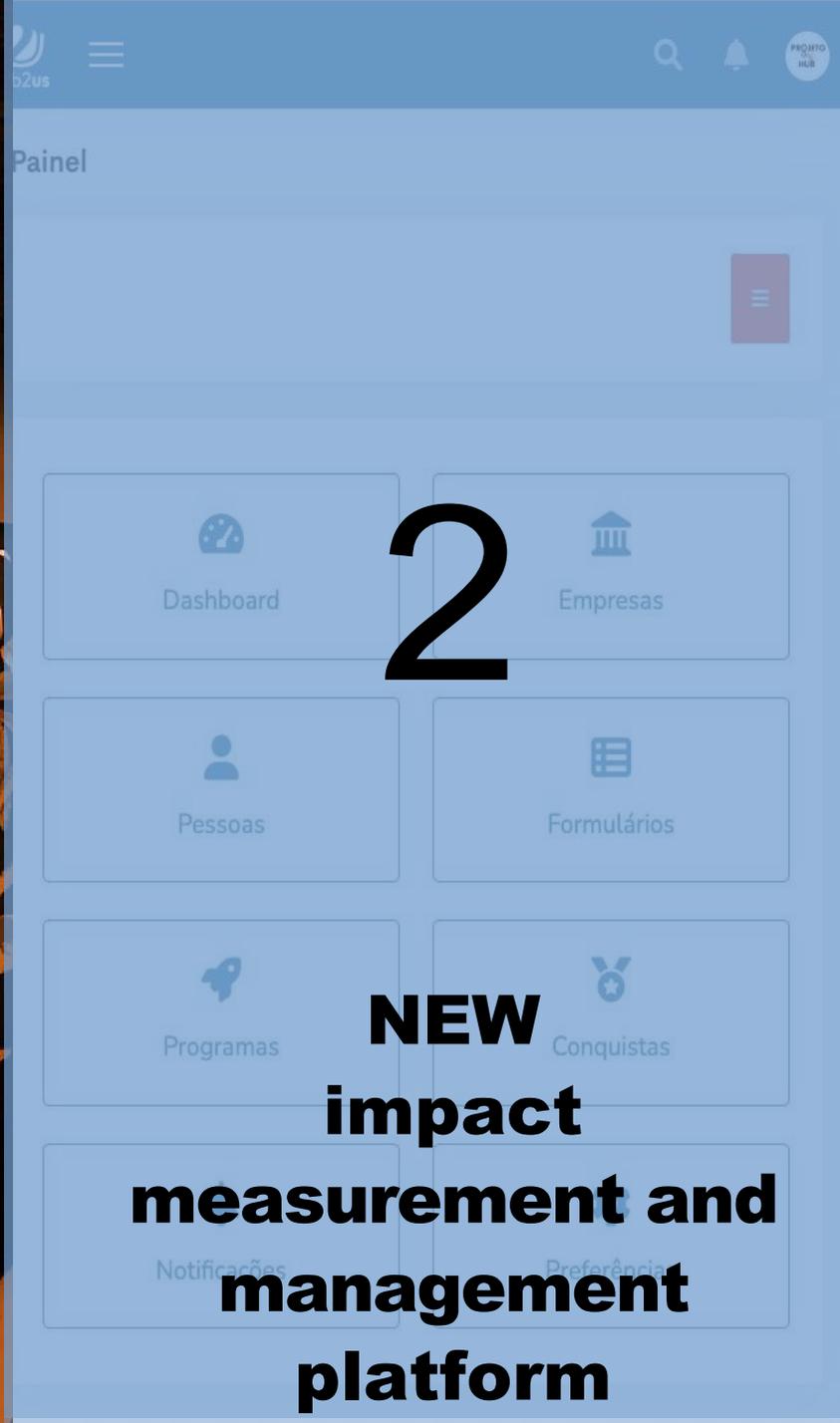
from local
entrepreneurs

Since 2019,
the Hub Project's mission has been to unlock the potential of young people through mentoring, training and support, and to help them transform their businesses, generating income and employment within their communities.

Context 2024

1

1 YEAR of the new
**HUB Project
Programme**



**NEW
impact
measurement and
management
platform**

3



CONSULTING
with
students
FGV
executives

Hub
Project Team

Thank you





2025 ASSEMBLY

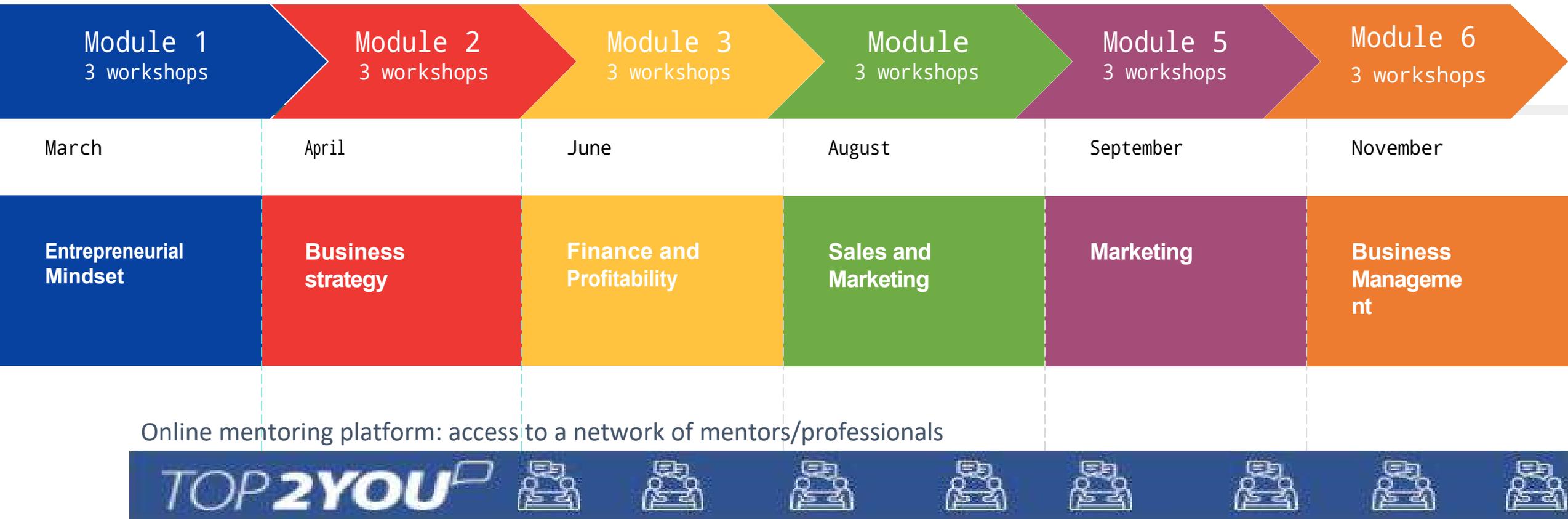
ACTIVITY REPORT

Laís Pereira – Local Coordinator

Roberta Rosa – Project Coordinator



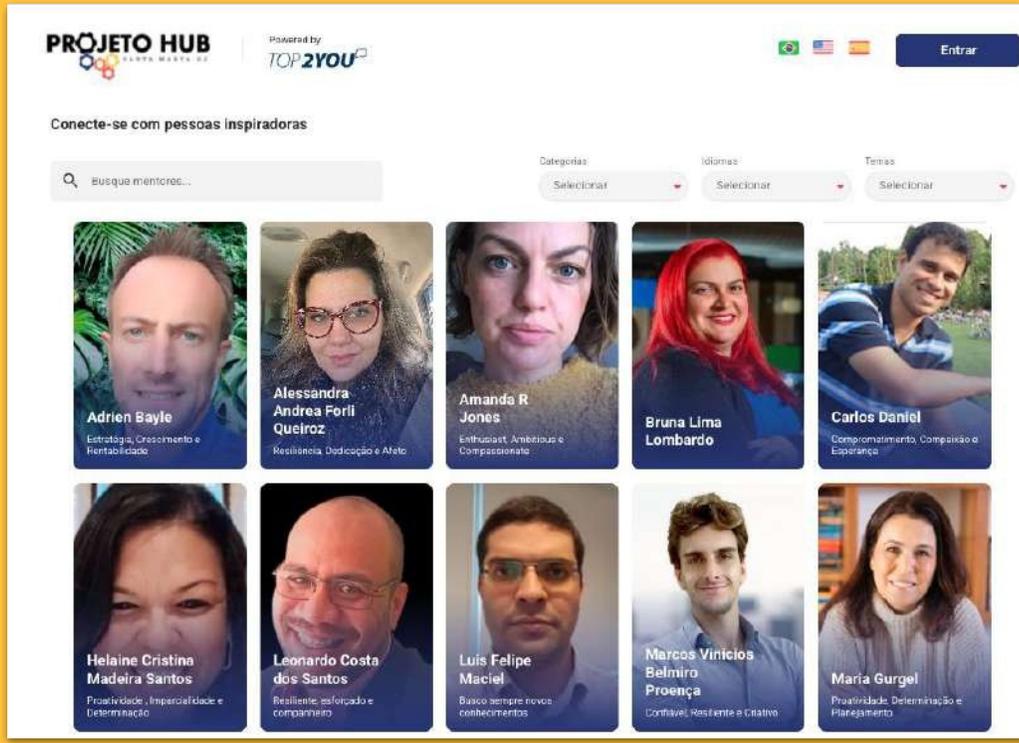
Social entrepreneurship programme since 2024





Mentoring platform Online, specific to the Project

With 17 trained volunteers



Other activities in 2024



Craft fair Passports for PH entrepreneurs



02 Training sessions for and 02 mentor training sessions

Dinner for our female entrepreneurs hosted by scuola.rio



PizzaHub on MEI, open to all

Projeto Hub: MENTORIA

Reunião de preparação dos Mentorados

TOP2YOU

Other activities in 2024



Rio Innovation Week:
partnership with Impact
Hub Rio 10 passports



Graduation party with
over 110 people at
CasaFirjan

Community June Festival
with support for
entrepreneurs and
organisation of the
festival.



Workshop on
Mental Health



About the **2024 Metrics**

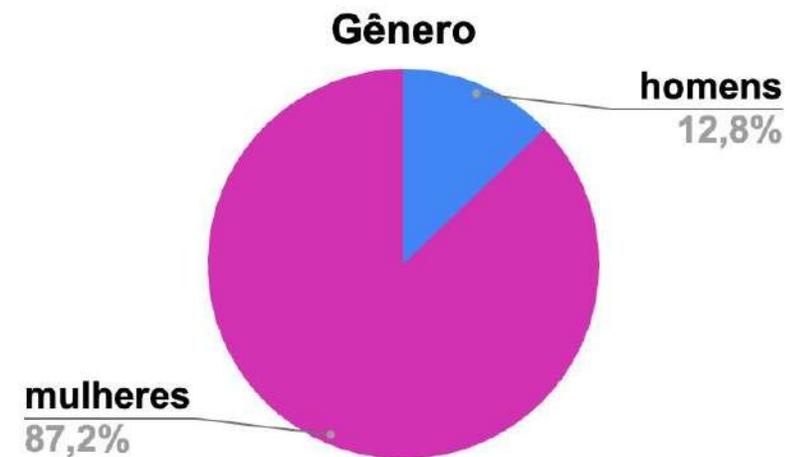
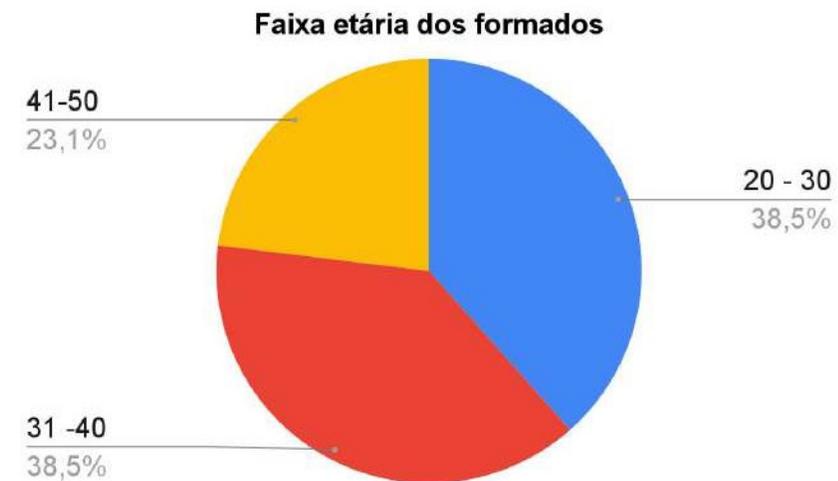
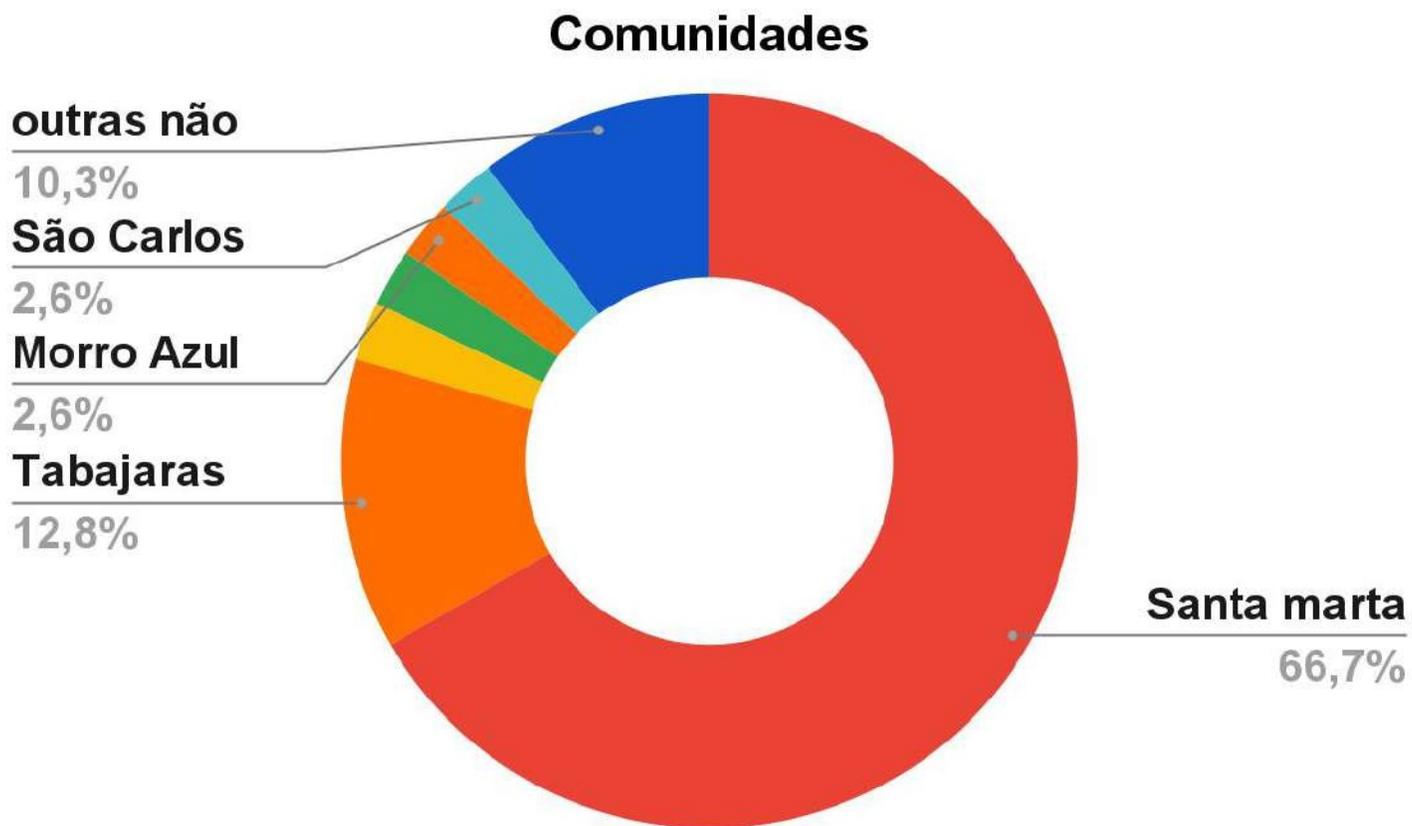
Entrepreneurs impacted

37

10 alumni returning
26 at least 2 classes
12 complete track

- **Over 50 hours of workshops and lectures.**
- **120 days of computer loans.**
- **45 hours dedicated to psychological counselling.**
- **20 hours of individual mentoring on the Top2You platform.**

About the 2024 participants



Class impressions



YEAR 2024



2025 ASSEMBLY

FINANCIAL REPORT

Steve Rimmer – Treasurer

Revenue: R\$ 80,971 (-11%)

The project received significant support from Christ Church Rio and private donations, local and foreign, including WhereinRio (Real Estate) and Rio Accueil (French Association). A crowdfunding campaign was not necessary in 2024.

Payments: R\$ 70,423 (-27%)

Our main operating cost is now staff, while expenses for private lessons have been reduced to just 16% of 2022 levels.

Total costs for private lessons over the last 3 years (R\$):

2022 – R\$ 39,592

2023 (half year) – R\$ 25,102

2024 (new methodology) – R\$ 6,350

Reals	2023	2024	Comments
Opening balance	38,588	33,890	
Christ Church donation	30,000	33,646	Monthly contributions
Other local donations	27,997	12,525	
Private donations from abroad	31,400	32,320	Paid through CMS
Return on investment	1,919	2,480	
Revenue	91,316	80,971	

EXPENSES 2024

Reals (R\$)	2023	2024	Comments
Operational team (2024: 3 people)	41,240	44,890	
Mentoring // Modules - classes	25,102	6,350	New methodology
Technical Services	14,320		Preparation of the new methodology
Other		1,826	
Workspace costs	7,600	7,000	
Miscellaneous costs	5,523	6,846	Wi-Fi, materials, food and drinks for events
Accountant	1,073	1,000	
Statutory charges		1,419	
Bank charges	1,156	1,092	
Total Payments	<u>96,014</u>	<u>70,423</u>	- 26% of expenses

Reals (R\$)	2023	2024
Opening balance	38,588	33,890
Total Revenue	91,316	80,971
Total Payments	96,014	70,423
Net cash inflow (outflow)	-4,698	10,548
Closing balance Cash and investments	33,890	44,439

Current financial position

We have funds to cover expenses until the end of 2025, including the new ambassadors.

In the second half of 2025, we plan to raise funds to extend this coverage until 2026.

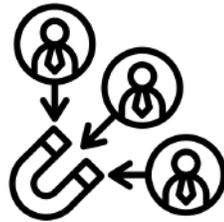
**Approval of accounts and financial
statements, in accordance with the opinion
of the Fiscal Council**



Outlook for 2025

Participant engagement

Keep participants fully engaged in the workshops and mentoring platform.



Expansion

With local ambassadors

Territorial



Course content

Consolidation of content and speakers, course materials



HUB PROJECT

Management Internal management system with participation and impact measurement (hub2Us)



Fundraising

Focus on partnerships with companies and recurring monthly donations

**Consolidate
the new
programme**

Faith in the Project

Test other ways to integrate faith into activities



Governance and team

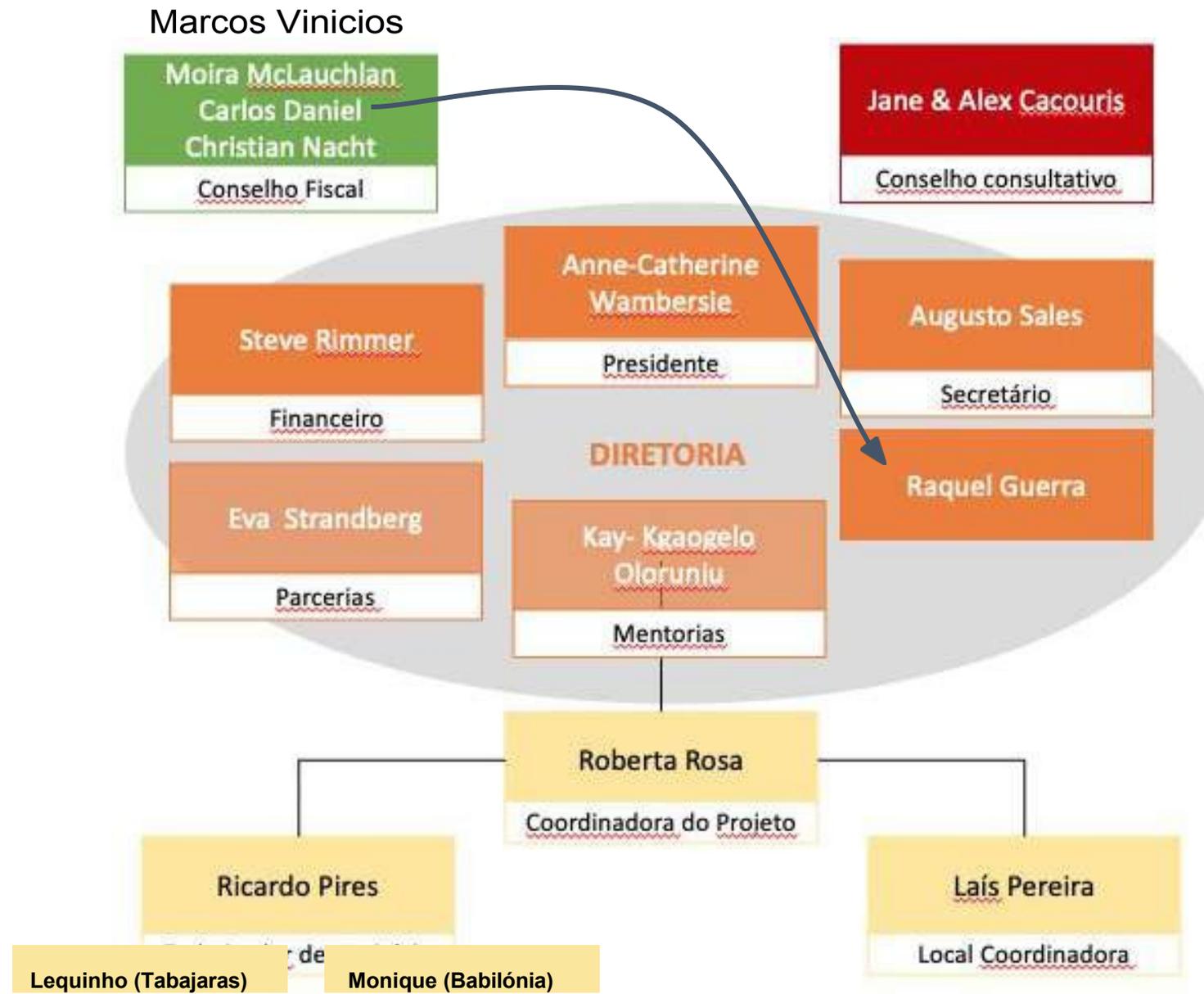
Board of Directors, Fiscal Council and Advisory Council re-elected by absolute majority in **2023** (term: 3 years)

Raquel Guerra ends her term, which began in 2022, and will not be reappointed

Carlos Daniel moves to the Board of Directors

Marcos Vinicios joins the Fiscal Council

New Territory Ambassadors in the Tabajaras and Babilônia communities



Election of **Carlos Daniel as director and **Marcos Vinicios** to the Fiscal Council**





PROJETO HUB

SANTA MARTA - RJ

Thank you!

