

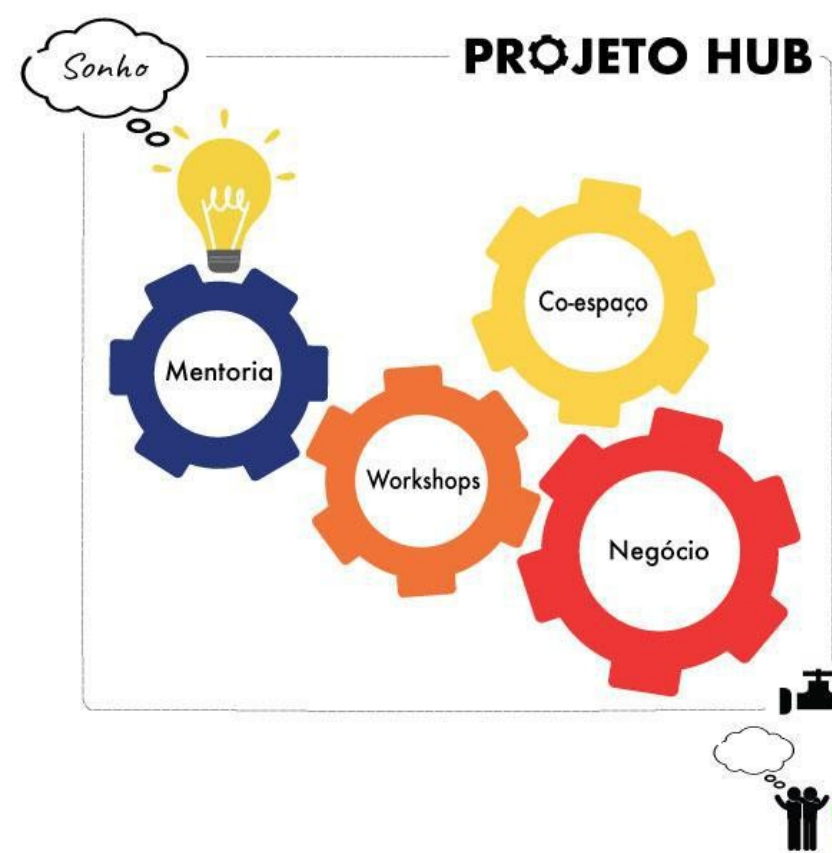


ASSEMBLY 2025

Anne-Catherine Wambersie - President

Agenda

1. Mission and Context 2024 (challenges and opportunities)
2. Annual activity report
3. Discussion and approval of the 2024 financial report
4. Outlook for 2025
5. Election of replacements for the Executive Board and the Supervisory Board
6. Closing with questions and general discussion



from local
entrepreneurs

Since 2019,
the Hub Project's mission has been to unlock the potential of young people through mentoring, training and support and to help them transform their businesses, generating income and employment within their communities.

Context 2024

1

**1 YEAR of the
new HUB
Project
Program**

2

**NEW
impact
management and
measurement
platform**

3

**CONSULTING
with
FGV
executives**

Hub
Project
Team

Thank you



YEAR 2024



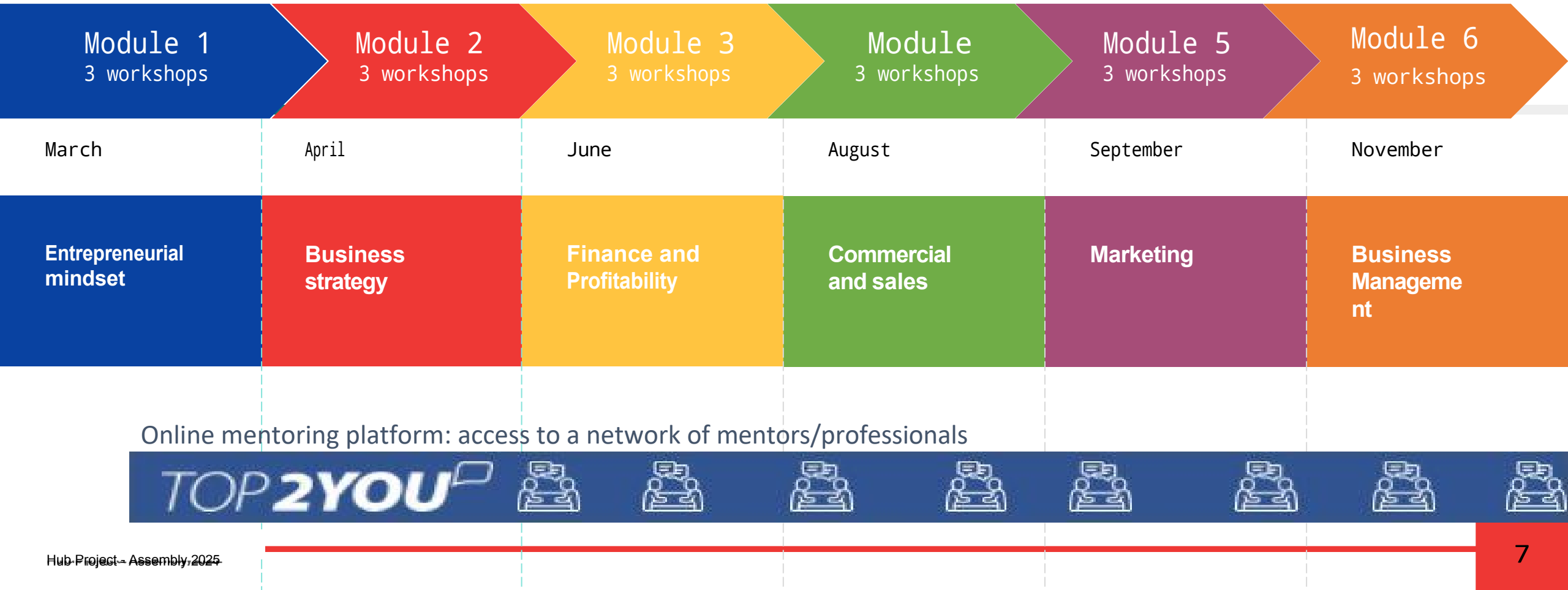
ASSEMBLY 2025

ACTIVITY REPORT

Laís Pereira - Local Coordinator

Roberta Rosa - Project Coordinator

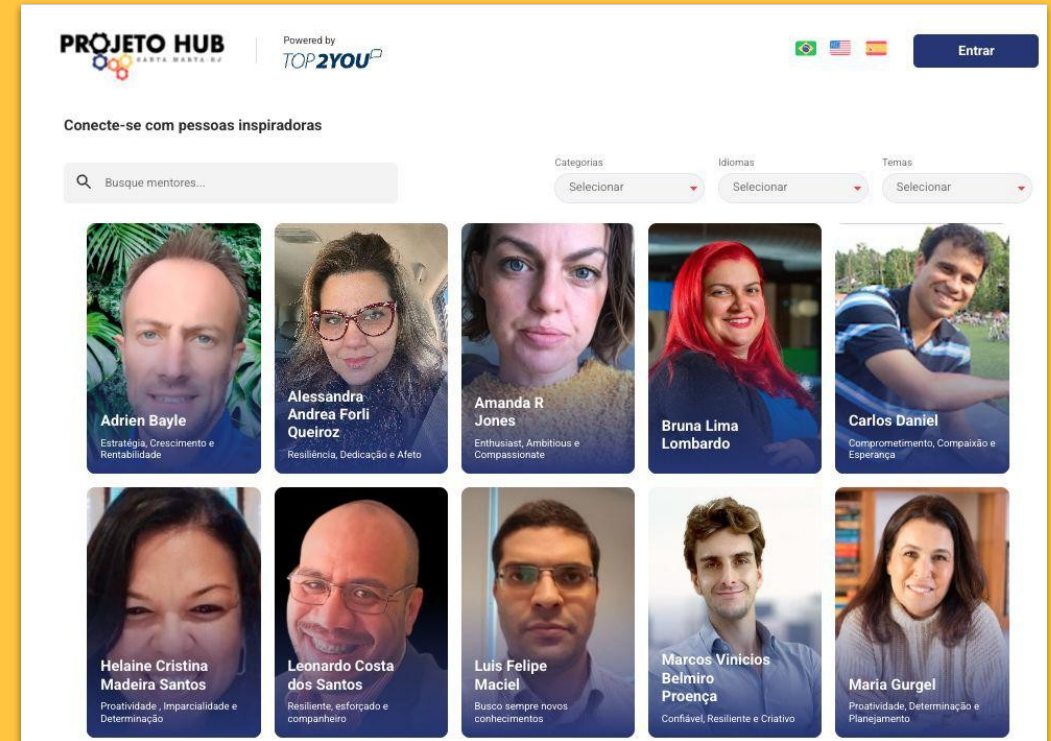
Social entrepreneurship program since 2024





Mentoring platform Online, dedicated to the project

With 17 trained volunteers



Other activities in 2024



Handicraft fair
Passports for PH
entrepreneurs



02 training sessions for
training and 02 mentor
training

Dinner for our female
entrepreneurs hosted by
scuola.rio



PizzaHub on MEI, open
to all

Projeto Hub: MENTORIA

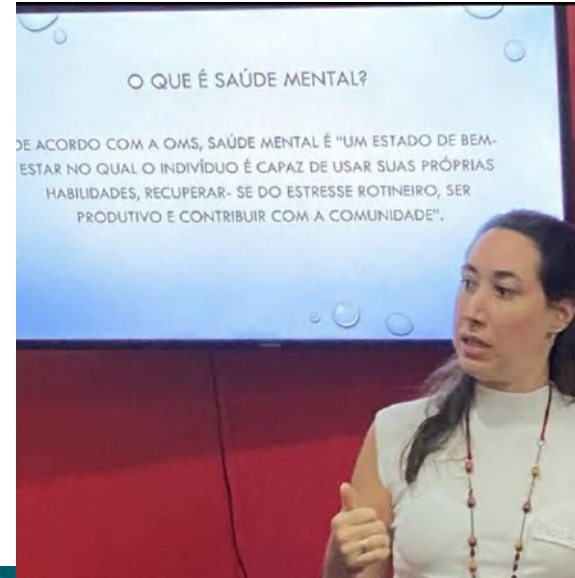
Reunião de preparação dos Mentorados

TOP2YOU

Other activities in 2024



Rio Innovation Week:
partnership with Impact
Hub Rio 10 passports



Graduation party with
more than 110 people at
CasaFirjan

Community June Party
with support for the
entrepreneurs and the
organization of the party.



Workshop on
Mental Health



About Metrics 2024

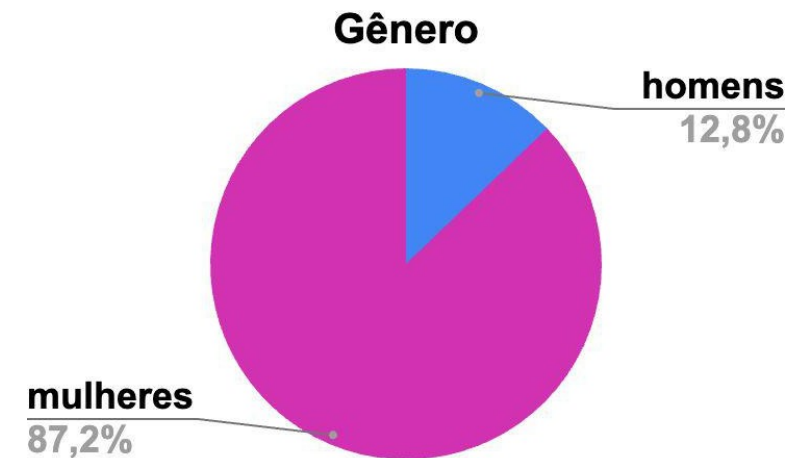
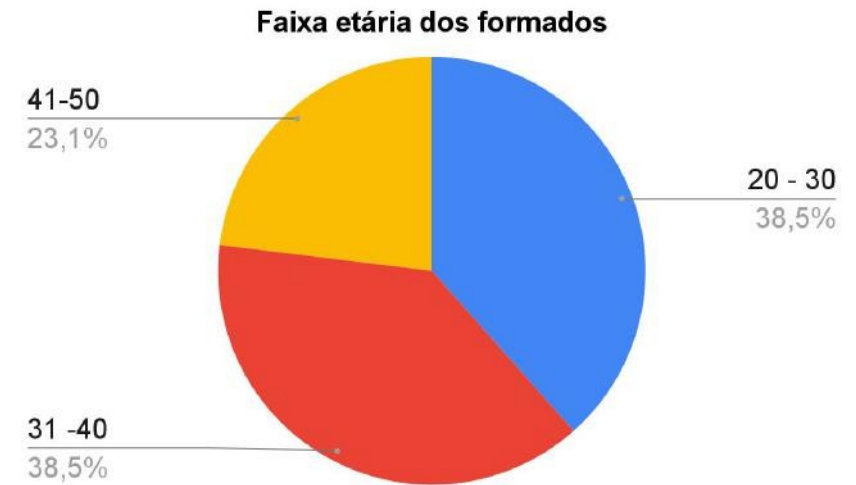
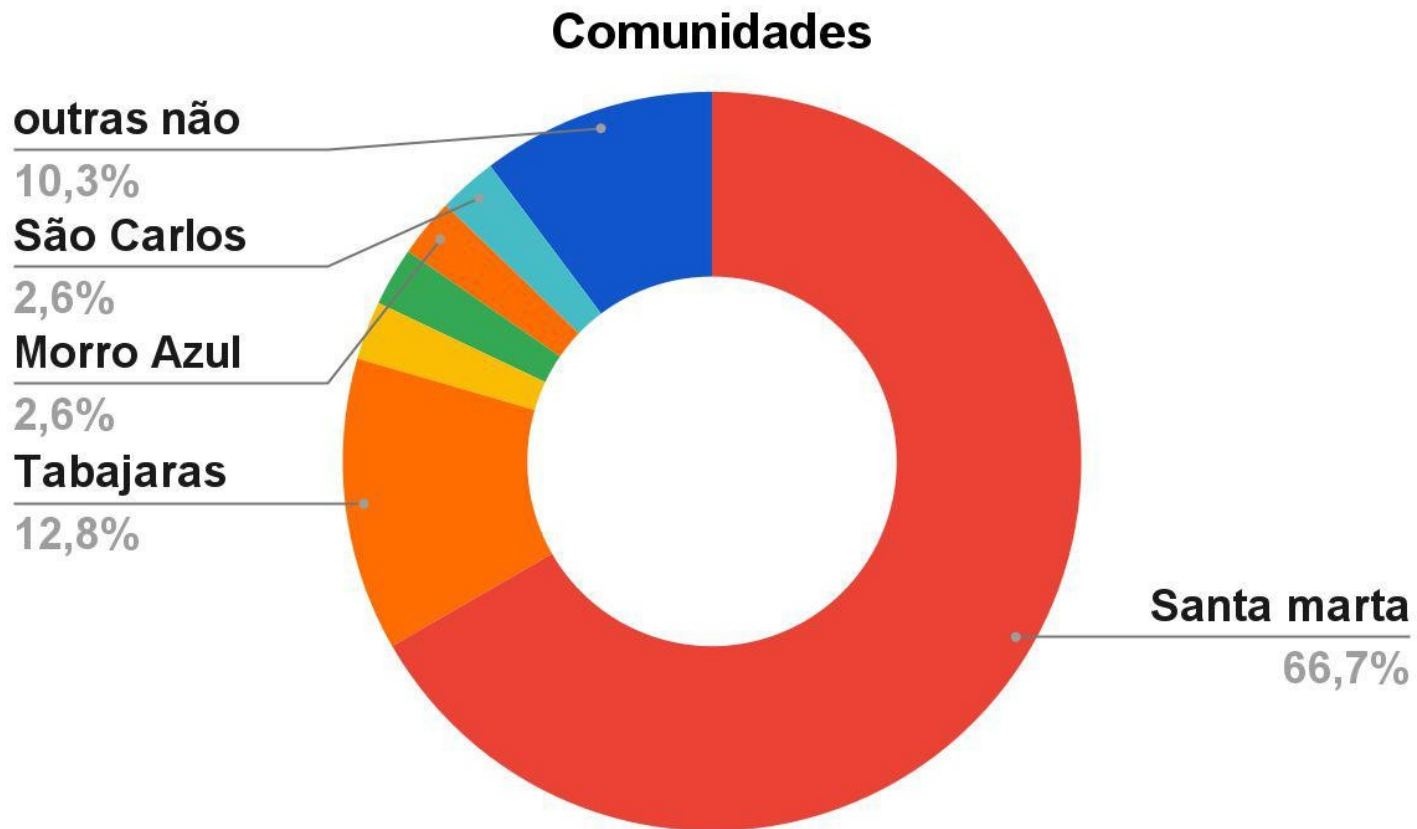
Entrepreneurs impacted

37

10 returning alumni
26 at least 2 classes
12 complete trail

- More than **50 hours** of workshops and lectures.
- **120 days** of computer loans.
- **45 hours** dedicated to psychological care.
- **20 hours** of individual mentoring on the Top2You platform.

About the 2024 participants



Class impressions



YEAR 2024



ASSEMBLY 2025

FINANCIAL REPORT

Steve Rimmer - Treasurer

Revenues: R\$ 80,971 (-11%)

The project received significant support from Christ Church Rio, private donations local and from abroad, including WhereinRio (Real Estate) and Rio Accueil (French Association). No crowdfunding campaign was needed in 2024.

Payments: R\$ 70.423 (-27%)

Our main operating cost is now our staff, while the cost of reduced to just 16% of 2022 levels.

Total costs for private lessons over the last 3 years (R\$):

2022 - R\$ 39.592

2023 (half year) - R\$ 25,102

2024 (new methodology) - R\$ 6,350

Reals	2023	2024	Commissioners
Opening balance	38.588	33.890	
Christ Church donation	30.000	33.646	Monthly contributions
Other local donations	27.997	12.525	
Private donations from donations	31.400	32.320	Paid through CMS
Return on investment	1.919	2.480	
Revenue	91.316	80.971	

Reals (R\$)	2023	2024	Comments
Operational team (2024: 3 people)	41.240	44.890	
Mentoring // Modules - classes	25.102	6.350	New methodology
Technical services	14.320		Preparation of the new methodology
Other		1.826	
Cost of workspace	7.600	7.000	
Miscellaneous costs	5.523	6.846	Wifi, equipment, food and drink for events
Accountant	1.073	1.000	
Statutory charges		1.419	
Bank fees	1.156	1.092	
Total Payments	<u>96.014</u>	<u>70.423</u>	- 26% of expenses

Reals (R\$)	2023	2024
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Opening balance	38.588	33.890
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Total income	91.316	80.971
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Total Payments	96.014	70.423
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Net cash inflow (outflow)	-4.698	10.548
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Closing balance Cash and investments	33.890	44.439
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Current financial position

We have funds to cover expenses until the end of 2025, including the new ambassadors.

In the second half of 2025, we plan to raise funds to extend this coverage to 2026.

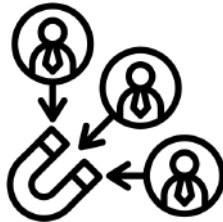
Approval of the accounts and balance sheet, in accordance with the opinion of the Audit Board



Outlook 2025

Participant engagement

Get participants well engaged in the workshops and the mentoring platform.



Territorial territorial
With local ambassadors



Course content
Consolidation of content and speakers, handouts



Management PROJECT HUB Internal management system with participation and impact measurement (hub2Us)



Fundraising \$
Focus on partnerships with companies and recurring monthly donations

Consolidate the new program
Consolidar o novo programa

Faith in the project

Test other ways of integrating faith into activities



Governance and team

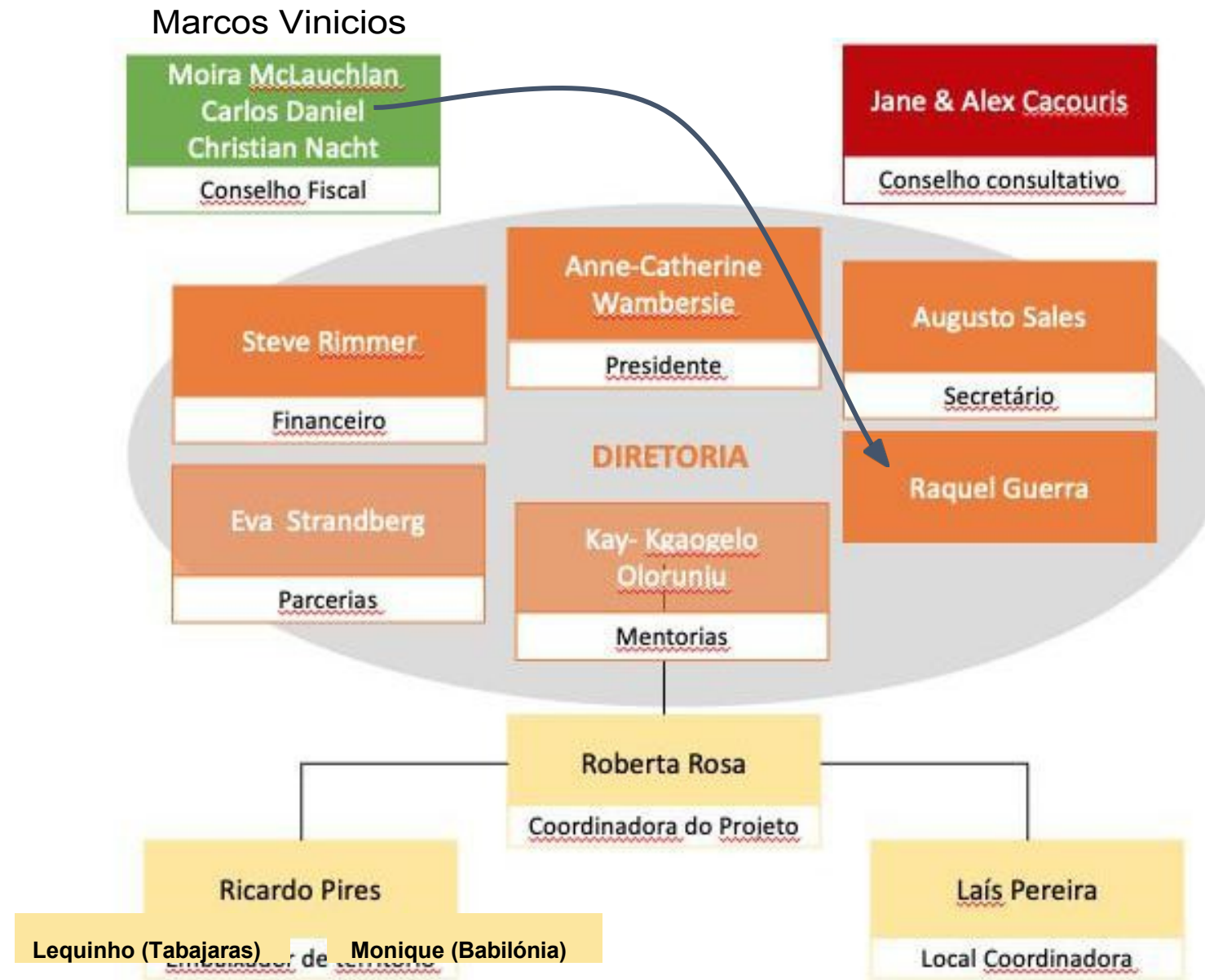
Board of Directors, Audit Board and Advisory Board re-elected by an absolute majority in **2023** (term of office: 3 years)

Raquel Guerra ends her cycle that began in 2022 and is not re-elected

Carlos Daniel joins the Executive Board

Marcos Vinicios joins the Audit Board

New Territory Ambassadors in the Tabajaras and Babilônia communities



Election of **Carlos Daniel as director and **Marcos Vinicios** on the Supervisory Board**





Thank you !

